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Survivor becomes the ultimate corporate team building experience

There has been an increase in demand for corporate team building programs that provide a similar experience to reality TV shows, according to team building specialist Michael Cromie.

"People are captivated by the challenges and activities that contestants go through in these TV shows, and when they face such an experience, it can bring a lot of fun and opportunity for them," said Mr Cromie, the general manager of Corporate Challenge Events.

Survivor is one such reality TV show which has now become one of the most popular outdoor team building activities for Corporate Challenge Events.

"Typically, when groups want to do some team building, they want to do something that is fun, engaging and exciting for all participants," said Mr Cromie.

"Survivor ticks all of those boxes and more because it is such a great program to create unity in teams."

Mr Cromie said the team building version wasn't an exact replica of the TV show, however there were many familiar elements such as working in tribes, collecting immunity idols and the strong focus on team work and strategy.

"Survivor is one of the best company team building games for staff to learn about the strengths of their colleagues," he said.

"Each participant may have an understanding of some strengths of their colleagues from the workplace but putting them in a new environment with different pressures will unearth other strengths.

"Participants also get a new-found appreciation of teamwork - relying on each other and contributing to the team."

Mr Cromie said on arrival all participants are greeted by the sound of the Survivor theme music which sets the scene for a fun few hours ahead.

"They are formed into tribes, provided with bandanas and a torch and immediately get to work creating a tribal name and chant to get their creative juices flowing," he said.

"The rest of the Survivor program is a mix of problem solving activities and physical challenges which we work out with the corporate events planner in advance of the day.

"Ultimately there is one sole surviving tribe which succeeds through Tribal Council to be crowned the Survivor champions of that organisation."

Survivor has received many rave reviews from group organisers on completion of the team building program.

"Our not-for-profit organisation had a great day completing Survivor at the beach for our annual team building day as it had an array of activities for all levels," said Debbi Edwards from Adelaide PHN.

"I organised a Survivor for our students at our annual VCE camp," said Natalie Farmer from St Andrews Christian College.

"The objective of getting kids to work collaboratively in teams was fully realised. It was an excellent program which had the kids fully engaged and having lots of fun."

"Survivor has the perfect mix of activities for all ability levels," said Kate Peters from RACV.

Corporate Challenge Events is one of the leading professional conference organisers in Australia and New Zealand, specialising in creative team building activities and corporate training workshops.

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