

March 2018

## **Training with FISH! makes cultural impact**

A corporate training philosophy called FISH! will make a profound impact on the culture of any organisation, according to team culture specialist Dwain Richardson.

Richardson, the managing director of Corporate Challenge Events, highlighted his experience applying the FISH! philosophy in his latest blog and identified five benefits of its application.

The FISH! philosophy is a universally-recognised training method which focuses on four simple practices to inspire teams and develop positive cultures.

Richardson, who is specialist in corporate training, team building and corporate group activities, shared these five benefits in his blog.

### 1. *Everyone contributes*

"FISH! shows that cultural change is the responsibility of everyone in an organisation, not just senior management. Each person is a vital cog for success and can impact others significantly."

### 2. *Builds trust and teamwork*

"FISH! provides four simple practices that will build trust, team bonding, accountability and appreciation. The practices can be applied by anyone at any moment in any situation."

### 3. *Great culture = great customer service*

"FISH! improves the culture within an organisation which will lead to better customer service which will lead to greater customer satisfaction, increased repeat business and more referrals."

### 4. *Enjoy your job*

"FISH! helps everyone enjoy their job. We spend a lot of our adult lives at work – 100,000 hours or more. It would be a tragedy to spend this time unhappy and uninspired, for both the person and organisation."

### 5. *Agile leadership*

"FISH! develops leaders who lead, influence and inspire. It shows leaders there is always a choice on how we behave every moment of every day. You can choose your attitude to create the best possible outcome for any situation."

Richardson shared a recent example of how FISH! has helped him and his team at Corporate Challenge Events.

Richardson had a presentation to make in Queensland which required a flight from his base in Melbourne to the Gold Coast.

"My presentation was 1pm and I had booked an early morning flight to give myself ample time to get to the venue for my presentation, so I thought," he said.

"My flight was delayed and the new time would make my arrival at the venue very tight.

"I could feel myself getting anxious. So I chose my attitude, which is a practice of FISH!, to stay calm and stayed in communication with my team in Melbourne and the Gold Coast.

"On arrival into the Gold Coast, I checked my messages and my team had arranged immediate transportation for me to transfer to the venue so I didn't have to wait for a taxi.

"My team's contribution made my day and my positivity was reflected in my presentation. It was one of the best I have delivered and it all came down to some simple practices."

Corporate Challenge Events is an accredited trainer of FISH! and specialist in corporate training, team building activities and corporate special events from Sydney in Australia to Auckland in New Zealand.

Visit [www.corporatechallenge.com.au](http://www.corporatechallenge.com.au) or [www.corpchallenge.co.nz](http://www.corpchallenge.co.nz)

## **ENDS**

*The Training Store is the master licensee for FISH! training in Australia and New Zealand. Corporate Challenge Events is authorised by The Training Store to run licensed FISH! training. FISH! is a registered trademark of the ChartHouse Learning Corporation 2005.*