

June 2017

Workplace culture is a top priority in 2017

In today's business world, workplace culture is ranked right up there with finance as top organisational priorities, according the team culture expert Dwain Richardson of Corporate Challenge Events.

"Culture has also never been so widely accepted and used as a barometer for corporate success than today," said Richardson.

"It should be a priority and it should be a barometer for a success."

Richardson, who works on creating positive team cultures for clients through team activities and corporate events planning, said organisations that prioritise team culture will be amazed at the results.

"Employees will find a good work-life balance, their performance and the support from their colleagues will elevate, and importantly, they will enjoy the countless hours of dedication to their job," he said.

"This will ultimately lead to improved business results, team building and a healthy bottom line."

Richardson believes everyone should strive to work in a role and environment they enjoy.

"We spend a lot of our lifetime working, and we channel a lot of our energy into doing well at our jobs.

"It makes sense to enjoy this time, love the work we do, have fun with our colleagues and look forward to the day ahead.

"Unfortunately, not all workplaces have a great culture and this can be very painful for those within it - the staff."

Richardson said culture is developed from the collective habits in a group.

"When asked what culture is, many people say the feeling, the atmosphere or the vibe amongst their team. And they would be right.

"However, atmosphere is created by behaviour. Scientifically speaking, any workplace behaviour that is enabled or rewarded consistently over time will become a habit.

"These collective habits in a group will create the culture."

Richardson highlights two examples.

"If some staff continually arrive late for work without repercussion, then you will see that behaviour continue and increase. This will negatively impact on the culture.

"On the flip side, if someone regularly organises team building exercises to bring fun to the day, then others will follow. This will have a positive impact on the culture.

"The atmosphere in your workplace is heavily impacted by the collective habits in your workplace. Change the habits, change the culture!"

Richardson recently released an eBook entitled '*How to create a positive team culture for success*' which provides 45 tips and strategies to transform a workplace culture.

In the eBook, Richardson provides a simple test called FUMISH to identify whether a workplace culture is positive or negative.

"It is based on asking yourself and colleagues a simple question," said Richardson.

"Is your work environment friendly, understanding, motivating, inspiring, supportive and happy?"

"If you can answer yes to all of those, your culture is certainly positive."

Corporate Challenge Events is a leader in corporate team building activities, corporate events planning and corporate training across Australia and New Zealand with offices in Melbourne, Sydney, Brisbane, Gold Coast, Perth and Auckland.

Visit www.corporatechallenge.com.au or www.corpchallenge.co.nz

ENDS

For further information contact:

Email: info@corporatechallenge.com.au

Phone: +61 3 9753 2562