

Topic: FISH! training to create a better culture

Corporate Challenge Events has recently become an accredited training provider of FISH! in Australia and New Zealand. Are you ready to transform your team culture with us?

What is FISH!

FISH! is a globally recognised philosophy for inspiring teams and developing positive business cultures. It is based on a documentary that filmmaker John Christensen created on the world-famous Pike Place Fish Market in Seattle in the US. John was amazed at the crowds that were attracted by the joy, enthusiasm and energy of the fishmongers that worked there, and subsequently the large sales this created. The documentary he produced was called FISH! and explores four simple practices that people can apply to be successful. These four practices are the FISH! philosophy.

Benefits of FISH! training

FISH! training explores how to create a great culture whilst tapping into the strengths and passions of your people. It will help all organisations improve engagement and morale, customer service, teamwork and trust, and recruitment and retention. And, it will make a difference immediately. There are learnings your people will be able to apply straight away that will change the way it feels to live, work, communicate and lead.

Who is FISH! for

It's not just for leaders. Both managers and staff will benefit from the training equally. Everybody in a team is responsible for integrating the four principles of FISH! into their attitude and behaviour.

FISH! training with us

FISH! workshops are typically two or four hours depending on the outcomes you seek and can be easily integrated into other professional development programs. FISH! can be tailored for team building, sales, customer service, change management, workplace culture, staff retention, relationship building, self-management, managing staff and for schools, both teachers and students. We also offer ways to measure the impact of your training with before and after surveys to showcase the value of FISH!

CONTACT US

We are specialists in corporate training, team building and corporate events planning with offices in Melbourne, Sydney, Perth, Gold Coast and Auckland!

