

12 WEEK **PLAY PLAN**

A Practical Planning Tool
for Leaders & Teams



1 Million People **Playing** by 2030.



WELCOME

Turn good intentions into team rhythm

This calendar is designed to help leaders and teams move from talking about play to actually planning it. Use it to map simple moments of connection, creativity, recognition, and reset across the next 12 weeks so play becomes part of how your team works, not something left to chance.

Choose a mix of weekly, fortnightly, monthly, and quarterly activities from the Play Bank, then schedule them into the calendar in a way that feels realistic for your team.

Start simple. Stay consistent. Review what works.

What's included

- Instructions
- Play bank of ideas
- An editable 12 week play calendar
- An example 12 week play calendar
- A blank 12 week play calendar
- Your Periodic Play Pack to get you started

Tip: Print it or share it digitally so the team can see it and stay accountable.

How to use this calendar

WEEKLY



CHOOSE ONE

Use quick rituals like check-ins, mini challenges, win shares, or reset moments.

FORTNIGHTLY



CHOOSE ONE

Add a slightly deeper connection or reflection activity every two weeks.

MONTHLY



CHOOSE ONE

Plan one longer shared activity, celebration, or learning moment each month.

QUARTERLY



CHOOSE ONE

Schedule one bigger reset, team-building, volunteering, or planning experience.



TIPS

Keep it simple

Start with a few high-impact moments that are easy to run.

Assign an owner

Name someone to champion each moment.

Review at quarter end

Reflect on what worked, adjust, and keep building.

PLAY idea bank

Weekly	Fortnightly	Monthly	Quarterly
★ Connection Deck	★ Play Personalities	★ Street Scrabble	Quarter Reset Workshop
★ Fastest Finger	★ Mr Squiggle	★ Traffic Jam	Team Offsite
★ Have You Ever	Buddy Check-In	Team Lunch	Volunteer Day
★ Fifteen	Coffee Roulette	Lunch & Learn	Science of Play Keynote
Win Share	Outside Team Huddle	Celebration Moment	Charity Team Building
Meeting Opener Question	Peer Appreciation Round	Recognition Spotlight	Belbin Team Roles
Walk-and-Talk Catch-Up	Start Stop Start	Listen to a podcast together	DOPE for Teams
Rotate Meeting Host	Learning Share	Cross-Team Knowledge Share	Outdoor Team Building
Desk Stretch Reset	Wellness Hour	Team Trivia	Play Principles Workshop



These activities are included in your Periodic Play Pack to help you get started.

12 week **PLAY** calendar

WEEKS	1	2	3	4	5	6	7	8	9	10	11	12
 WEEKLY												
 FORTNIGHTLY												
 MONTHLY												
 QUARTERLY												

1.Download

Use the QR Code to download the editable calendar

2.Use the Play Bank

Select your ideas from notes, place them into the quarter

3.Twice a Year

Run a 2–3 hour team-building session away from the office.

4.Keep It Visible

Print or share digitally to support consistency and accountability.

SCAN
ME



Periodic **PLAY** gift pack

Periodic Play Gift Pack

At Corporate Challenge Events, we believe that play is more than a moment of fun, it's a strategy for building strong, connected, and high-performing teams. That's why we've created the Periodic Play Gift Pack: a collection of our most impactful tools designed to bring the power of play into your workplace, straight away.

Whether you're a team leader looking to boost morale, a culture champion running workshops, or simply someone who knows their team has more potential to unlock, this gift pack is your springboard.

Each tool has been handpicked from our Periodic Play model, a framework built to help teams embed meaningful moments of play into everyday culture.

WHAT'S INSIDE

- Play Personality Quiz**
Uncover how your team prefers to engage and connect.
- The Connection Deck**
80 prompts to build trust and spark conversation.
- The Play Pack**
Six team activities to energise and connect any group.
- Power of Play eBook**
The science and strategy behind play at work.

1 Million People Playing by 2030.

Why play matters?

Neuroscience tells us that play not only reduces stress but also releases endorphins, sparks creativity, and strengthens problem-solving skills. It's a simple yet profound way to improve human connection and productivity.

- Enhanced Productivity
- Stronger Team Bonds
- Increased Innovation
- Improved Well-Being

[ACCESS NOW](#)

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30+
YEARS OF PLAY

700,000
+
PLAYING

40+
PLAY PROGRAMS

Play Pack

A collection of our most impactful tools designed to bring the power of play into your workplace, straight away.

What's inside

Play Personality Quiz

Discover how your team naturally connects and engages; based on science-backed play types.

Connection Deck

80 prompts that break the ice and spark meaningful conversations in meetings, check-ins or workshops.

The Play Pack eBook

Six quick-win team activities to energise your people; no prep, no special materials, big impact.

From the Playground to the Boardroom (eBook)

The science and strategy behind adult play at work. A must-read for leaders building belief and buy-in.

SCAN TO ACCESS



To inspire others on, the power
of **play** for team success.

Thank you.

**Stay In
Touch.**

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